



EUNIC + RIDCULT BRUSSELS
present

01 - 14
June
2022

EULAT FOR CULTURE BELGIUM

#EULAT4Culture

**Cooperative culture
and creativity
to address global
challenges**

AGORA

Photo Courtesy of Nathalie Cizment for artist Diana Valarezo.



Europe and Latin America for Culture:
Cooperative culture and creativity to address global challenges

Launch event

#EULAT4Culture AGORA

PROGRAM

Wednesday - 01/06/2022 - 8h30 to 16h00

KVS Royal Flemish Theatre
Lakensestraat 146, Brussels (Main entrance)

[The session will be conducted mainly in English, unless noted otherwise]

08h30 – 09h00: Registration and Ch’alla Ceremony

Venue: Main entrance

Coffee, networking

CH’ALLA CEREMONY

Aymara ritual by an *amauta*. Organised by the Embassy of Bolivia.

ARTISTIC VIDEO INSTALLATION: “Reactivando Videografías” (TOP)

Virtual parcours through the audiovisual works of more than 70 artists from Latin America and Europe, organised by the Red de Centros Culturales de la Cooperación Española. The project is part of the digital cultural programme #ProgramaVENTANA by Spanish Agency for International Development Cooperation - AECID.

09h00 – 10h00: OPENING

Venue: TOP

09h00 - 09h05: Artistic performance

Les Sudakas Art Collective is a performance collective created by a group of artists from Latin America and Europe. They come from different backgrounds such as circus, dance, theatre and visual arts.

09h10 - 09h15: Intro by MC [Neske Beks](#), artist, founder and director of Storytelling Connecting Healing.

09h15 - 09h22: **Welcome. Guzmán Palacios Fernández**, President of EUNIC, Director for Cultural and Scientific Relations, AECID, Ministry of Foreign Affairs and Cooperation of Spain.

09h22 - 09h30:

- #EULAT4Culture global campaign videos.
- Live presentation of #EULAT4Culture Belgium Cultural Festival (1 to 14 June) by EUNIC Brussels Cluster and partners (*in several languages*):
 - **EUNIC Brussels Cluster: Laura Boxberg**, President, Director of the Finnish Cultural Institute for the BENELUX; **Sergi Farré**, First Vice-President and general coordinator, Cultural and Scientific Counsellor, Embassy of Spain in Belgium; **Luísa Dutra**, Deputy Coordinator, Camões – Instituto da Cooperação e da Língua.
 - **RIDCULT- SEGIB Latin American Embassies** in Brussels: **Ivonne Sánchez**, Counsellor, Embajada de la República de Guatemala (TBC); **Eliana Espinosa Silva**, First Secretary, Embajada de la República de Colombia (TBC); **Juan Ignacio Granja Maldonado**, Counsellor, Embajada de la República del Ecuador.
 - **Cecilia Kuska**, Co-curator and program coordinator.

09h30 - 09h40: **Ambassador Marcos Pinta Gama**, Deputy Ibero-American Secretary-General (*in Portuguese, with English surtitles*)

09h40- 09h50: **Antón Leis García**, Director. Spanish Agency for International Development Cooperation – AECID (*in Spanish, with English surtitles*).

09h50 - 10h00: **Helena König**, Deputy Secretary-General for Economic and Global Issues, European External Action Service.

10h – 12h30: PLENARY PANEL DISCUSSIONS

Venue: TOP

The cultural dynamics and the nature of the arts and of the creative industries in international relations are rapidly changing. On the one hand, geopolitical and economic fault lines reverberate in the cultural arena. On the other hand, people-to-people relations and cooperative efforts keep the world connected and foster a growing net of cultural relations. Today, global challenges add to the already challenging green and digital transitions. There is a need to avoid the re-emergence of confronting blocks while preserving the hope to see human rights being universally respected.

10h – 11h30: Panel 1

Venue: TOP

Geopolitics by other means: cooperative culture and creativity to address global challenges

This panel seeks to initiate a dialogue between policymaking and the cultural sector on the largely untapped potential of cooperative culture and creativity as a powerful positive force in international relations, also in view of the MONDIACULT UNESCO Conference in Mexico in September 2022.

- In what ways can cooperative culture and creativity contribute to advancing and accelerating the 2030 Agenda for Sustainable Development?
- How can foreign policymaking and cultural diplomacy benefit from the new cooperative, transnational dynamics of contemporary arts and culture?

Moderator: **Paweł Zerka**, Policy Fellow, European Power programme, European Council on Foreign Relations (ECFR). Paris, France.

Speakers:

1. **Louise Haxthausen**. Director and UNESCO Representative to the EU, UNESCO Liaison Office with the EU, Brussels, Belgium.
2. **Adrián Bonilla**, Executive Director, EU-LAC Foundation, Hamburg, Germany.
3. **Isabel Gil Gómez**. Founding Partner and CEO of Aura, a creative consultancy working to strengthen creative economies and make arts & culture more accessible within Latin America. Mexico City, Mexico.
4. **Guzmán Palacios Fernández** Director for Cultural and Scientific Relations, AECID, Ministry of Foreign Affairs and Cooperation of Spain.
5. **Catherine Magnant**, Head of Unit, European Commission, Directorate-General for Education, Youth, Sport and Culture
6. **Claudia Gintersdorfer**, Head of Division Americas – Regional Affairs, European External Action Service.

11h30 – 12h30 – Panel 2

Venue: TOP

Towards the cooperative paradigm in international cultural relations: from polarising narratives to transcultural dialogue

The new cultural dynamics are a reflection of the rapidly shifting global context. Even in spite of diverging political or economic systems and barriers, current cultural trends, and the contemporary arts in particular, are generating transnational, cooperative, bottom-up models. This panel will dialogue with the conclusions of the previous session and will discuss the actual practice of some of these models and experiences.

- What are precisely the conditions and defining elements of the cooperative model? Are they universally applicable?
- How can these transcultural, inclusive creative initiatives and networks dialogue with formal cultural diplomacy and foreign policymaking?

Moderator: **Neske Beks**, Artist, director and founder of Storytelling Connecting Healing. Lisbon, Portugal.

Speakers:

1. **Gerardo Salinas**. Cultural manager and dramaturg, KVS and PROXIMAMENTE Performing Arts Festival.
2. **Amanda Piña**. Artist and cultural manager, NADA Productions, Vienna, Austria
3. **Geoliane Arab**. International Advisor, French Office for Contemporary Performing Arts Circulation (ONDA), Paris, France.
4. **Mônica Barcelos**. Coordinator, Ibermuseos - Platform for Ibero-American Museums. Lisbon, Portugal.
5. **Robert Kift**, Project Manager, EUNIC GLOBAL, Brussels, Belgium.

12h30 – 13h30 – NETWORKING WALKING LUNCH

Venue: FOYER

13h40 – 16h00 – AFTERNOON SESSION

[Coffee available throughout the afternoon session at FOYER]

13h40 – 13h50

Venue: FOYER AND TOP

Artistic performance by Les Sudakas Art Collective

13h50 – 14h00

Speakers:

- **María Marte**, Ibero-American Ambassador for Culture, SEGIB, Santo Domingo, Dominican Republic.
- **Andrew Manning**, Managing Director, EUNIC GLOBAL, Brussels.

14h00 –15h30 – *La Cooperativa EULAT 4 Culture PARALLEL SESSIONS*

Venue: TOP, Lounge, Foyer

Presentations and conversations on good practices on EU-LAT cooperative cultural relations and creativity as a geopolitical force to address global challenges. Breakout, parallel sessions to facilitate conversations, structured dialogue and networking around the five main themes of the EULAT 4 Culture Belgium program, derived from the 2030 Agenda for Sustainable Development. Local and international institutions will coordinate and moderate each of the parallel sessions.

1. (FLUID) IDENTITIES & INCLUSION

- **Sybilla Britani**, EUNIC Clusters Network Manager, EUNIC Global, Brussels office: *European Spaces of Culture* (Chair).
- **Marianne Poncelent**, Executive Vice-President, International Yehudi Menuhin Foundation, Brussels: *Giving a voice to the voiceless through the arts* “.
- **Diana Castilleja**, Professor, Vrije Universiteit Brussel: *Hispanic Studies as a bridge between Europe, Latin America and beyond. A gender perspective*.
- **Eliana Marcela Espinosa Silva**, First Secretary, Embajada de la República de Colombia: *“Cara o Sello”, an inclusive visual arts project between Colombia and Belgium*.
- **Isabelle Mestdagh**, Première Attaché, Wallonie-Bruxelles International, EUNIC Brussels Cluster. (Co-Chair).

2. MIGRATION: ROOTEDNESS & UPROOTING (IN SPANISH – EN ESPAÑOL)

- **Enrique Vargas**, Coordinador, Espacio Cultural Iberoamericano, Secretaría General Iberoamericana (Presidencia).
- **María Marte**, Ibero-American Ambassador for Culture, SEGIB, Santo Domingo, Dominican Republic.
- **Isabel Ceballos**, MigratieMuseumMigration.
- **Juan Ignacio Granja Maldonado**, Consejero, Embajada del Ecuador.
- **Alejandra Bedón, Marco Campaña Salgado and Diana Valarezo**, artists: *“Ecuadorianismos en Bélgica: Tres Miradas”*.
- **Irene Larraza**, Director, Etxepare – Basque Cultural Institute: *“Euskara Munduan (Teaching of Euskera among the diaspora)”*, EUNIC Brussels Cluster. (Co-Chair).

3. (DEMOCRATIC) VALUES & CITIZENSHIP

- **Louise Haxthausen**, Director and UNESCO Representative to the EU, UNESCO Liaison Office with the EU, Brussels, Belgium.
- **Gerardo Salinas**, Cultural manager and dramaturg, Koninklijke Vlaamse Schouwburg Theatre – Proximamente Performing Arts Festival.
- **Isabel Gil**, Founding partner and CEO, Aura Cultura.
- **Verónica Hurtado**, Counsellor, Embajada de los Estados Unidos Mexicanos (TBC).
- **Ana Vázquez**, Director, Instituto Cervantes, Brussels: *“Live to write, Resist, Re-imagine”*, EUNIC Brussels Cluster. (Co-Chair).

4. (DIGITAL) CONNECTIVITY.

- **Gianpaolo Scacco**, Policy Officer for Regulatory aspects for culture in digital policies, DG EAC European Commission, Brussels.
- **Elena González**, Head of Cultural cooperation and promotion, AECID, Madrid, Spain: *“Reproduciendo Videografías”*, digital art project with over 70 female artists from Latin America and Europe, by Red de Centros Culturales de la Cooperación española.
- **Lucía García**, Director, Center for Digital Cultures and Technologies (IMAL), Brussels.
- **Mônica Barcelos**, Coordinator, Ibermuseos - Platform for Ibero-American Museums.
- **Allegra lafrate**, Cultural affairs officer, Istituto Italiano di Cultura, Brussels (Chair).

5. ENVIRONMENT & SUSTAINABILITY: CLIMATE ACTION.

- **Johanna Leissner**, Chair of the Commission’s OMC group *“Strengthening Cultural Heritage Resilience for Climate Change”*.
- **Patricia Campbell**, Senior Advisor, Climate Governance Component, EUROLIMA +, Fundación Internacional y para Iberoamérica de Administraciones y Políticas Públicas – FIIAPP.
- **Natacha Mottart**, Founder and Director, LMNO/Bois de Fa.
- **Eduardo Bonito**, Coordinator, Big Pulse Dance, HAU Heffel am Ufer, Berlin, Germany.
- **Daniela Robledo**, Consejera, Embajada de Chile.
- **Anna Lischka**, Österreichisches Kulturforum Brüssel, EUNIC Brussels Cluster (Chair).

15h30 – 16h00 CONCLUSIONS

TOP

Each of the parallel sessions will converge and present their conclusions to the AGORA in contribution to [MONDIACULT MEXICO](#), 28 to 30, September 2022.

In the presence of:

Louise Haxthausen, Director and UNESCO Representative to the EU, UNESCO Liaison Office with the EU, Brussels; **Guzmán Palacios**, (EUNIC President); **Enrique Vargas**, Coordinador, Espacio Cultural Iberoamericano, SEGIB; **María Marte**, Ibero-American Ambassador for Culture, SEGIB; Embassy of Mexico representative; EEAS representative; EAC representative.

END OF SESSION

(16h00, 16h20, 16h40, 17h – every 20 min: “Sound walk Brussels-Buenos Aires”

Main entrance.

“What shines through two different things” is a choreographic sound-walk activated by the participatory role of the public, which explores the relationship of the city and its citizens. *Organized by KVS-PROXIMAMENTE*